



Rocket City-Alabama Chapter of SGMP

Society of Government Meeting Professionals
Post Office Box 782, Huntsville, Alabama 35804

July 13, 2017

Chapter Advertising Opportunities

We publish newsletters throughout the year and they are available via electronic blast and for viewing on our chapter website at <http://rocketcity-alabamachapter.org/>

Audience: We distribute this newsletter to the chapter members in Huntsville, Birmingham, Florence, Mobile and Montgomery, and to prospective member planners and suppliers throughout Alabama. It is also available on our chapter website to the other **22** SGMP Chapters around the country

Advertising Package: \$200 per year

- ½ Page Ad in Newsletter each quarter
- Company Logo - Facebook Post each quarter
- Link to Company website on Home page of Rocket City Alabama Chapter's website

Member Rates per Issue Non-Member Rates per Issue

- | | | |
|----------------|----------|-------|
| • Quarter Page | \$ 50.00 | \$100 |
| • Half Page | \$100.00 | \$200 |
| • Full Page | \$200.00 | \$400 |

Lunch Sponsor: Cost determined by the sponsor

Lunch sponsor will host the lunch at their location, provide food and beverage for the number of people that RSVP, and will receive the following in return:

- Recognition on all promotional materials, e-blasts, social media announcements, etc. as host sponsor with link to their web site
- Monthly Member Minute Spot on chapter web site for one month
- Pictures will be taken at event and feedback solicited as members will be asked to vote on their favorite host locations to be recognized at our annual awards banquet. Winners announced via press release to local media.

If you are interested in lunch sponsorship or advertising in the Rocket City-Alabama Chapter Newsletter, please contact **Jennifer Middleton** at Jennifer.Middleton@IHG.com or call (256) 830-8222.